

AN INITIATIVE OF THE KINGDOM OF THE NETHERLANDS

Orange Corners Update I - 2024

Hi there, it's been a while! How have you been? So far, 2024 has been quite an eventful year for us at Orange Corners. Despite facing significant challenges, from ongoing conflicts to slowing economic growth, our hubs and our entrepreneurs have not only persevered but many have even thrived. Curious about what we've been up to? Keep reading to find out!

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New countries...

In 2024, we expanded to 3 new countries. In January 2024, Orange Corners Burundi (implemented by <u>3hi</u> <u>Africa</u>), Orange Corners Mali (with <u>Donilab</u>) and Orange Corners South Sudan (with <u>BizEx Limited</u>) joined the global Orange Corners network.

Orange Corners Burundi

... and new hubs

Additionally, in the first Orange Corners country South Africa we also started a new Orange Corners Designs programme around design thinking in Cape Town and Joburg (with <u>The Craft and Design</u> <u>Institute</u>), while Orange Corners Nigeria (with <u>FATE Foundation</u>) and Orange Corners Egypt (with <u>Outreach Egypt</u>) opened new branches in Ogun State and the Delta, respectively.



Opening Orange Corners Ogun State

Orange Corners Connect Days 2024

In June 2024, we welcomed all our national implementing partners to The Hague for an inspiring week of strategy and collaboration. The week was filled with opportunities to connect - not only with each other and our team in The Hague, but also with the vibrant NL startup ecosystem. Together, we worked on exciting cross-border initiatives, laying a strong foundation for the future. Our partners returned home energised and ready to further develop their own ecosystems.





Orange Corners at Gitex 2024

GITEX, HITEX and more

In June 2024, a delegation of Orange Corners alumni from various countries made waves at <u>GITEX</u> in Marrakesh. Just a few months later, in September, alumni from our Erbil and Baghdad hubs stole the spotlight at <u>HITEX 2024</u>, Iraq's largest tech fair. And the momentum doesn't stop there! In just a few days, we'll be partnering with the ASEB Summit in Ghana - stay tuned for more exciting updates!

Entrepreneur spotlight: Kawenter

In a world where travel can be complex, Orange Corners Baghdad alum Mustafa Alwin wants to make global mobility accessible to all. As the founder of travel app Kawenter, Mustafa has transformed the way people navigate visa requirements, making it easier than ever to explore new destinations. Kawenter currently serves over half a million users across the GCC and beyond.



Mustafa Alwin, founder and CEO Kawenter

Read our interview with Mustafa



OCIF read: 7 OCIF Nigeria entrepreneurs to watch

OCIF empowers our most innovative young entrepreneurs to scale their businesses faster. In Nigeria, OCIF entrepreneurs tackle critical issues such as waste management, access to education and healthy food. Meet Mariam, Jide, Chidimma, Joshua, Vincent, Morayo and Rebecca – 7 inspiring Orange Corners Nigeria alumni driving positive change in Nigeria and beyond.

> Meet our OCIF entrepreneurs



Bader Yafawi & Yousef Abushaar, founders of Tourstify

Private partner in the picture: AstraZeneca

Private partners play an indispensable role in nurturing young entrepreneurial talent. In Jordan, extra financial backing from <u>AstraZeneca</u> allowed our implementing partner <u>iPARK</u> to extend their support to 3 promising Orange Corners Jordan startups, including Tourstify. After their standard incubation training, they're provided with an extra year of mentoring and other incubation services.



New release: research agenda

In April, we released our new research agenda, which will determine the direction of our research in the years to come. Our research agenda isn't just about improving our own programmes – it's about shaping the future of entrepreneurship theory and practice on a global scale. That's why we've identified 4 research lines and 2 cross-cutting themes where we believe as Orange Corners we can make a difference.

Learn more about our research priorities



K2K project in Angola

Fostering entrepreneurial mindsets in Angola

At Orange Corners, we're not just focused on training the next generation of entrepreneurs – we're also dedicated to creating the right conditions for them to thrive. And the importance of top-notch entrepreneurship education shouldn't be underestimated. In Angola we just finished a K2K project with Erasmus Centre for Entrepreneurship and several Angolan higher education institutes.

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